

DOM Keystone[®]

Partner Programme for Security Experts



The better you do,
the better we do

Let's grow together!

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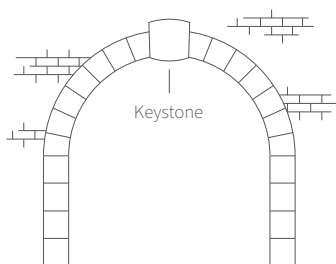
DOM Keystone®

PARTNER PROGRAMME FOR SECURITY EXPERTS



A tailor-made partner programme

The better you do, the better we do.



We believe that helping those around you will ultimately help you move forward just the same. Hence, DOM Keystone® was born: to help our loyal partners to create better business, without compromise. Because the better you do, the better we'll do too.

With a name inspired by the stone that locks everything together in a building construction, DOM Keystone® strives to be an inclusive programme. Joining DOM Keystone® means getting exclusive access to dedicated business support at every level. Just like the keystone of a building, we want to

help you strengthen your business, strengthening our brand in return.

With DOM Keystone®, you can do everything. Need to attract more customers?

Make use of our shop transformation service. Want to improve efficiency? By becoming a member, you can purchase key-cutting machines or other workshop tools. Want to improve your skills? Sign up for our free training sessions and masterclasses. Growing is that easy!

Why should you join DOM Keystone®?

We could give you a million reasons why DOM Keystone® is the perfect partner programme for you, but here are some key reasons on DOM Keystone® benefits.

SUPPORT FROM THE PROS

We are proud of what we do, and we want to help you as much as we can. With DOM Keystone®, you can get all the support in the form of video tutorials and on-site training sessions.

INCLUSIVE MEMBERSHIP WITH EXCLUSIVE SERVICE

No matter if you're a new online security shop or an experienced security installer, you will always have a place at DOM Keystone®. Every member will get a customised service according to their needs.

FAST SERVICE

By being a DOM Keystone® member, you'll gain access to stock agreements and a fast service so you don't have to

worry about urgent orders or running out of short-term inventory.

UP-TO-DATE PORTAL

Never be left in the dark with DOM Keystone®. Once you become a member, our web portal will always provide a clear overview of all dedicated products DOM Keystone has to offer. Your personal account will provide you with your order status and history, and you will also receive updates via newsletter from the DOM Keystone® team.



Five Stones of Commitment

Uncover our personalised services for you

DOM Keystone® provides you with a solid base of services, tools, knowledge and equipment. This is what we call our “Five Stones”. When you become a member, it comes with unlimited access to these services. Everything is designed to support you on your business journey.

WORKSPACE

Create the ultimate workspace so you can fully focus on the job at hand. Together with Bott and Keyline, DOM Keystone® members gain access to the best key-cutting machines and workspace environment in the industry.



Workspace



Showroom



Business



Promotion



Skills

SHOWROOM

Upgrade your showroom with displays that work for you, not the other way around. Create a personalised showroom floor plan based on your shop’s layout and we’ll work together with you to create the perfect showroom area.

BUSINESS

Boost your overall business and service for your customers by having access to ready-to-order DOM products. By becoming a DOM Keystone® member, DOM products and Fast Lane services are right at your fingertips.

PROMOTION

Take your showroom to the next level with our DECO programme, a total store transformation, exclusive to DOM Keystone® members. Moreover, you’re also entitled to online assistance such as your business’ email banner in the DOM style or a free analysis of your website performance.

SKILLS

Expand your skills and expertise with a complete range of tutorials, masterclasses and free webinars. Unlock the mastery of DOM product knowledge and be the best in the industry!

Do more, get more

Your engagement pays, with DOM Credits

With every product you purchase, we'll reward you for your engagement. How? With DOM Credits. We'll also support you in large investments with our exclusive financial funding. Only with DOM Keystone®.

OUR OWN CURRENCY

With every purchase of DOM products, we'll reward you with a certain amount of DOM Credits. You can spend these credits, in part or in full, to redeem our services listed under our Five Stones of Commitment. DOM Credits are stored on your personal account, which you can check from the web portal or with our sales representative.

EXTRA SUPPORT THAT MATTERS

Acquiring new equipment is a serious investment that deserves extra care and attention. That's why

DOM Keystone® not only provides trusted support in the products and services we offer, but also exclusive financial funding.

HOW DOES IT WORK?

We'll give you the option of a hiring agreement with a monthly schedule for anywhere between two to five years, whichever suits your situation.

During this period, you can benefit immediately from your new equipment and maintain full warranty support while taking your business to new heights. At the end of the agreed period, we'll offer a final settlement to complete your acquisition.



DOM Credits in a nutshell

For every purchase and interaction, we'll reward you with DOM Credits, which can be used to redeem:

- Workspace furniture
- Key-cutting machines
- DECO programme products
- Digital marketing assistance
- DOM merchandise

DOM Keystone®

PARTNER PROGRAMME FOR SECURITY EXPERTS

Workspaces that work for you

DOM by Bott.



By optimising your workshop, you can create room for more business. DOM by Bott products are created with you in mind. We want to provide you with the best designs with reliable delivery, customisation and reliable long-term support.

MODULAR WORKSPACE FURNITURE

DOM by Bott creates a modular furniture range, meaning that you can start your workshop with just one product. From one piece of furniture, DOM by Bott furniture can be expanded to create an entire workspace.

The products, such as workbenches, drawer cabinets and cupboards, can be specially configured to fit your wor-

king area. Therefore, you don't have to worry about workspace expansion, because DOM by Bott products are made to expand according to your needs.

Apart from furniture, DOM by Bott storage boosts the adaptable and space-saving perforated panel system, keeping you well-organised. Based around steel panels, the vast range of easy-fixing accessories make your space exceptionally versatile and flexible.

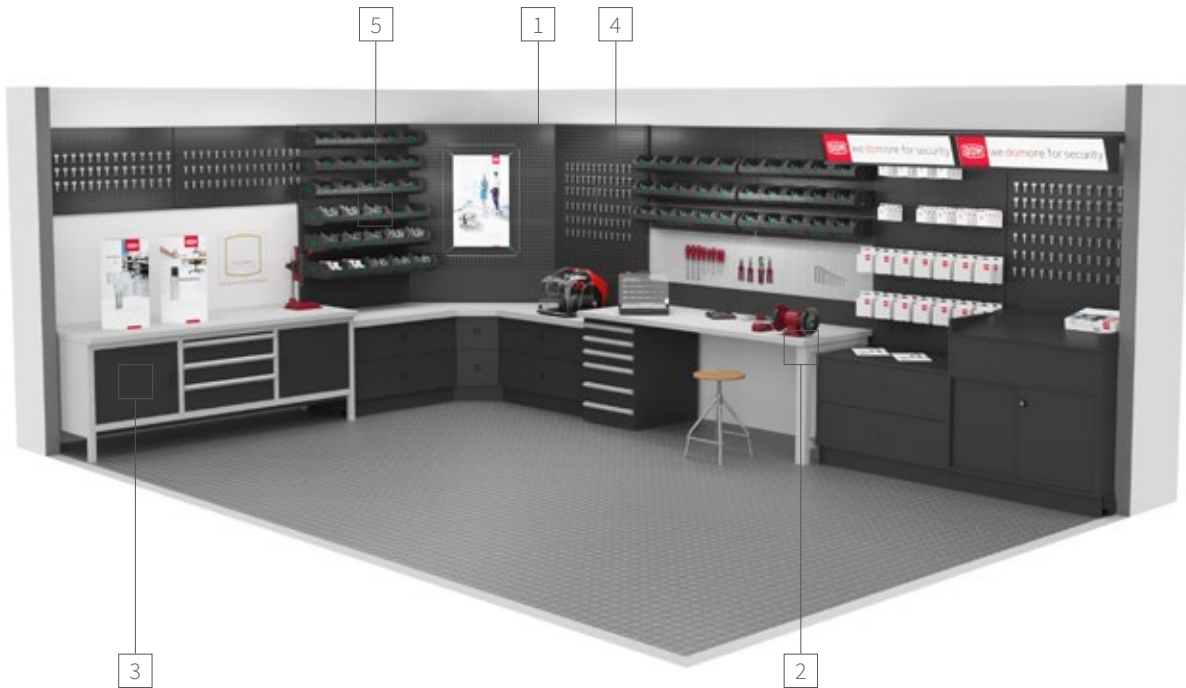
VEHICLE CONVERSION

Mobile security advisers and installers often spend their time on the road. Therefore, the need for easy access to a working van workshop and tools is

paramount. From simple one-wall van racking to a complete van workshop transformation, DOM by Bott offers customised van conversions that cater to the needs of each security installer.

The highly experienced team at Bott provide a dedicated range of equipment along with on-demand solutions for van racking components and accessories (from electrical systems to vehicle decals). Everything is done on request!





1. PERFO PANEL SYSTEM

This system, with various accessories such as hooks and storage boxes, is a simple and adaptable space-saving storage system for tools, small parts and consumables.

2. WORKBENCHES

BOTT robust workbenches are made with a heavy-duty 40 mm worktop made of multiplex, lino or steel. As part of a modular system, these benches can be combined with cupboards, cabinets and accessories.

3. STORAGE BENCHES

Storage benches are made with a tough general-duty worktop. Manufactured with a robust, rigid

frame with up to 1,200 kg load capacity, the frame is finished with a hard-wearing RAL 7035 (light grey) epoxy polyester powder coating. Finished with a combination of 3 drawers (size 150x150x200 mm) and 2 cupboards, with a hard-wearing RAL 7016 (anthracite grey) epoxy polyester powder coating.

Drawer configuration:
2x 150 mm, 1x 200 mm with drawer capacity of 75 kg
Doors: 2x perfo panel lined, reinforced, 500 mm high and 2 adjustable heights, galvanised steel shelves with 100 kg U.D.L. capacity per shelf. Finished with epoxy powder coating paint.

4. HOOKS

Steel hooks for blank keys with a narrow backplate and angled peg. With a durable, zinc-plated finish, these hooks fit onto a perforated panel with the quick fix perfolock, enabling easy repositioning. Available in various sizes (25, 50, 75 and 100 mm).

5. STORAGE BOXES

Heavy-duty plastic boxes with label clips for small components. These boxes are mounted onto the perforated panel with the help of dedicated strips. Available in various sizes.

Workspaces that work for you

DOM by Keyline.



Together with Keyline, we present you with the very best in key-cutting technology. The DOM by Keyline product line ranges from electronic key-cutting machines to manual key-cutting machines.

ELECTRONIC KEY-CUTTING MACHINES

Electronic key-cutting machines are perfect for key-cutting and engraving, with the option to cut series of keys. These machines are ideal for creating keyed alike or master-key series.

The machines keep the same functionalities as any standard Keyline machine – with full freedom to cut any keys from the market. Additional features for DOM Keystone include a full range of jaws needed for DOM keys and exclusive DOM software options.

MECHANICAL KEY CUTTING

Compact and flexible, these machines can be adjusted for various key materials for accurate mechanical key cutting. Its functional and modern design simplifies and improves the user experience during all cutting phases.

Thanks to its high-quality components, Keyline's mechanical key-cutting machines are the efficient, safe and adaptable choice for any professional working space.

KEY-CUTTING SOFTWARE

Our new key-cutting software, available for Ninja Total and Ninja Vortex machines, is intended to create easy access to all DOM products and design master-key locking plans.

Its interface allows you to design your master-key directly from the screen of your key-cutting machine. In the software, you will have access to the list of all available cylinder types for each system; you can pre-define your most-used cylinder types, dimensions and finishes and design further extensions from your previously saved locking plan.

This master-key plan comes as a Microsoft Excel sheet, so you can send it to DOM and receive all the key-cutting, engraving and pinning details. This information will help you begin to assemble cylinders and cut keys with your DOM by Keyline key-cutting machine.

1



2



3



4



1. NINJA TOTAL

Ninja Total is the complete key-cutting machine that copies and decodes conventional, laser and reversible keys. The key-cutting machine is equipped with the standard clamps for conventional (C30), reversible keys (N27) and a dedicated clamp for engraving (C25).

Ninja Total is controlled through a portable console with advanced and intuitive software, containing one of the most complete key databases on the market. This makes Ninja Total the ideal tool in all situations, for all jobs and environments.

2. NINJA VORTEX

Electronic key-cutting machine Ninja Vortex works in sequential decoding, coding and in the engraving of the heads of high-security reversible and laser keys.

Ninja Vortex is equipped with the standard Jaws C30, which is used for both key cutting and engraving.

Ninja Vortex is controlled through a portable console with advanced and intuitive software, containing one of the most complete key databases on the market.

3. T-REX ADVANCE & 4. EASY

T-Rex Advance is a mechanical key-cutting machine for laser, reversible and tubular keys, characterised by a higher versatility with an oscillating clamp, variable speed and motorised tools positioning system.

The EASY key-cutting machine is made for conventional cylinder keys (flat keys), car and cruciform keys, with four-sided reversible clamps that provide an optimal grip. It is equipped with an independent switch for the brush and a tempered tracer with depth adjustment.

Revamp your showroom

Furniture from our partners

A well-designed showroom not only offers a pleasant shopping experience for your customers, it can also become the right sales tool that you can actively use.

As a DOM Keystone® member, you are entitled to a showroom transformation from our trusted partners. These perks can be redeemed with your DOM Credits.

ATTRACTIVE AND FLEXIBLE SHOP FITTING DISPLAYS

The DOM Keystone® selection of shop fitting displays are high-quality eye-catchers. They present your products in a clear and attractive manner, while also creating a great

shopping experience throughout your entire showroom.

WALL, CORNER AND ISLAND UNITS

DOM Keystone offers you a range of modular and configurable units that can be used to cover any type of layout, from small areas to large showrooms, without any restriction. These highly professional displays are specially designed to optimise your space and offer you robust and safe storage solutions that will last. These shelving units are fully configurable to cover wall and corner areas. Select the design that fits your business, with a wide range of options: from shelf sections, with quick access to your best sellers, to high-value

solution displays with screens and secure storage, allowing you to control access to your merchandise.

PRODUCT DISPLAY

Our team of experienced Product Managers and marketers have designed impactful product displays that provide a clear demonstration of DOM's solutions and benefits for your customers.

The choice is yours: whether you choose a single block display that can be put on a counter desk, or a high standing pillar that will certainly catch the attention of your prospective and current clients.



1. MAIN WALL UNIT

This main wall unit can be equipped with shelves or hooks in various sizes. It is also equipped with LED lights to illuminate the products. Height 2,246 mm; Width 1,000 mm; Depth 500 mm. Finish: RAL7015M

2. ADD-ON WALL UNIT

Fixed to the main unit. Customers can add as many add-on wall units as they wish. Height 2,246 mm; Width 1,000 mm; Depth 500 mm. Finish: RAL7015M

3. ISLAND UNIT (GONDOLA)

These modular island units can be

equipped with shelves or hooks in various sizes.

The island unit is composed of one main unit of 1,000 mm with an additional rounded end unit. Finish: RAL7015M

4. DISPLAYS

You can display product information or samples in this component.

5. COUNTER DESK

Counter desks show the personality of your shop, and can therefore be customised to your personal/store design.

Length: 1,600 mm. The counter desk is equipped with internal shelves & 4 power sockets. Finish RAL7015M

6. STORAGE UNIT

These units can be locked with a key for storing items of higher value.

7. ADD-ON CORNER UNIT

Specifically designed to fill the 90° corner of the showroom.

8. CANOPY

The inclined canopy is equipped with LED lights and opal plexi with a printable space.

Never stop learning

Upgrade your skills in our portal

Our industry is constantly moving and changing. New products, new techniques, new norms and innovations are developed at a fast rate. To always provide the best service to your customers, it's key that you stay informed about the latest innovations and technology in security solutions.

HANDY TIPS AND TRICKS

Our business is just as much about knowing as it is about doing. Not only do we collect and share information, we also share handy tips and tricks and clear 'how-to' tutorials that help you polish up on your skills.

VIDEO TUTORIALS

Get all the product information you need from our tutorial videos and masterclasses. They are all available on demand from your DOM Keystone® portal and sales representatives. These videos range from product knowledge about new systems, solutions, to additional product range expansions in the DOM portfolio.

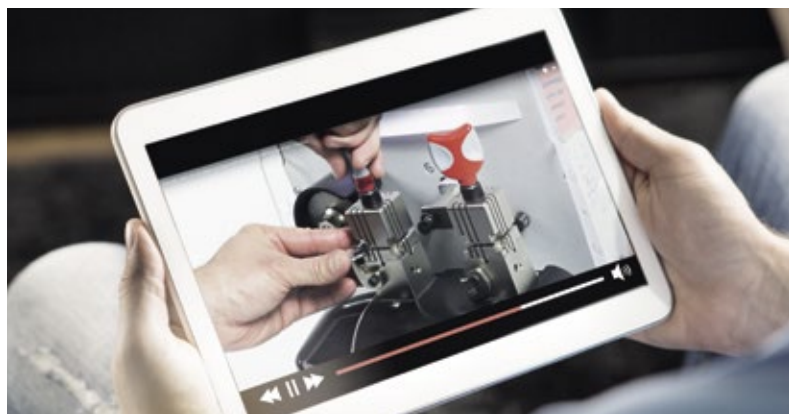
MANUALS & TECHNICAL DOCUMENTS

Not just tips, tricks and videos, with DOM Keystone® you can get clear technical documentation on DOM

products. Have all the information you need at hand on cylinder system parts, pinning and assembly of the products you sell. This information is certain to make you perform better at what you do.

WORKSHOPS AT DOM

Apart from online classes, by becoming a DOM Keystone® member you can join physical workshops organised by your local DOM office.



During our workshops, our team of specialists will provide you with the tips and techniques for cylinder assembly from parts, how to work with pre-mounted cylinders and all you need to know about modular extensions and key-cutting for our special security profiles.

Furthermore, we will focus on the special functions of DOM solutions, such as how to change the cam and

its adjustment; how to change the coupling from standard to double entry function; how to change the knob; and so much more.

ON-SITE TRAINING

Not only inviting you to our in-office workshops, DOM Keystone® members can also arrange training at their own establishment. Our training sessions are always tailored to your level of experience, your personnel, the range

of products you use and the tools you have available.

Our on-site training session will last for the whole day, maximising the time for you and your employees to know everything you need to know within one day. When the training is complete, you will be equipped with the skills and knowledge that will help you move forward.



What we offer

- Video tutorials
- Manuals & tech. documents
- Physical workshops
- On-site training sessions
- Tips and tricks

Maximise your store design

Exclusive DOM promotional materials

Having great products and services is crucial for your business, but without an eye-catching shop interior you'll lose the opportunity to make a sale. The DECO programme is a special store transformation service for DOM Keystone® members to renew their shop interior with all things DOM.

PHYSICAL MARKETING MATERIALS

Leave your mark in and around your store with a wide selection of promotional marketing materials from DOM Security. You can choose from a variety of store displays, posters,

standing pillars, acrylic displays, product flyers and brochures...everything you need to make a statement. Moreover, as a DOM Keystone® member, we can design promotional materials for offline marketing such as posters and advertisement for your store.

DOM MERCHANDISE

One sure-fire way to improve your relationship with your customers is to give them promotional gifts. Choose from a range of interesting premium gifts for your customers such as mugs,

keychains, writing sets and umbrellas.

DIGITAL MARKETING

The world of digital marketing is the next frontier. Prepare your shop to go online by having an exclusive email signature for your shop with DOM style, where you can redirect your customers to your website/webshop.

By being a DOM Keystone® member, you can also boost your online presence by having your local DOM office promote your store or your website through posts on their social media channels.



DOM Keystone®

PARTNER PROGRAMME FOR SECURITY EXPERTS

Get the best deal for your business

The best products and services

With DOM Keystone® you get quick and easy access to the very best products and solutions DOM has to offer.

MECHANICAL CYLINDERS WITH DEDICATED PROFILE SECTION

This dedicated product range offers you the full selection of solutions, from entry level open profiles to patented high cylinder systems. Each product is available in various finishes and dimensions, fitting the vast selection of new and existing doors.

PERSONALISE KEYS AND THE SECURITY CARD WITH YOUR LOGO

Personalised products are always best because they show your brand on the product. They also work as your

store identification, so your customer can reach you more easily by simply looking at their security card or their keyhead.

SERVICE KITS

Easy pinning is the key to accurate and effective service. With this DOM pinning kit, you have all the parts needed to make a keyed alike cylinder or a master-key system.

DIGITAL LOCKING SOLUTIONS

Introduce your customers to the future of security with our dedicated range of digital cylinders and handles. With digital locking, they can replace their mechanical locking solution with a

numeric keyboard, a keyfob or their smartphone.

FAST DELIVERY PROGRAMME

Your DOM Keystone® membership comes with a Fast Delivery Programme. This programme allows you to have your products in priority order, and will be a great help in your daily business.

MASTER-KEY CALCULATION

Another perk of DOM Keystone® is our Master-Key Calculation service. With one simple calculation request, you'll immediately receive a master-key calculation, with all the pinning and key-cutting information you need.





There's more!

As a DOM Keystone® member, you're entitled to the whole range of DOM products. Visit the web platform or contact your sales representative.





Security
Expert
DOM Keystone

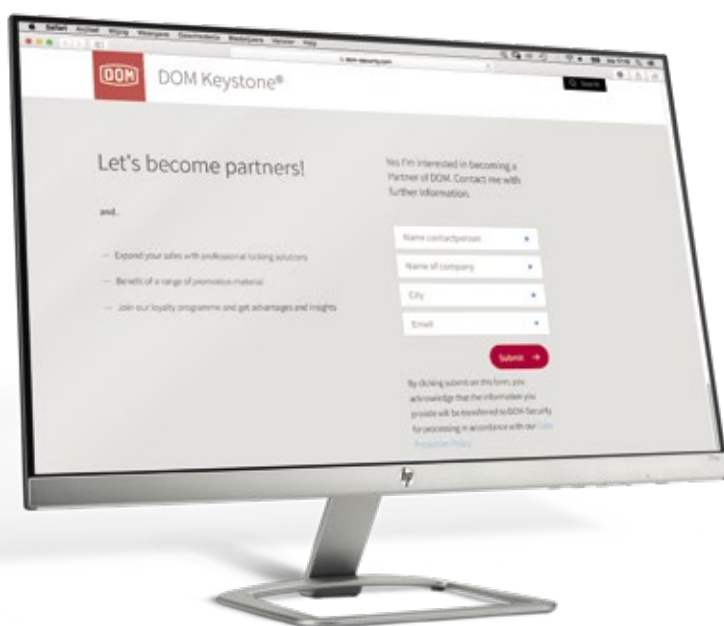


“DOM Keystone® was established to help our loyal partners to expand their business, without compromise.”



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Join the club now!

Be part of a partner programme that helps you grow

Getting access to the many benefits of DOM Keystone® is easy! Simply go to www.dom-security.com/domkeystone and fill in the registration form.

Within a week we'll get in touch with you to go through all the

programme details and help you decide how to make the most of it. A small step to join, a great investment for your business in the long run.



*“It’s like using any
webshop, but with
more features to
grow my business.”*

Brent McGuire, Security Expert and Installer



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**IT'S A SMALL STEP TO JOIN,
BUT IT CAN MAKE A HUGE DIFFERENCE**

Becoming part of DOM Keystone shows that you're a security expert who's always looking to take things a step further. It's a sign of excellence to both your customers and competitors, telling them you mean business and only want to provide the latest and the best in security solutions and services.

Like we said before, we want you to do better, because the better you do, the better we'll do too. So let's grow together!

Welcome to DOM Keystone.

We designed this dedicated programme for you with no catches, just goodbusiness practice. It's our mission at DOM to support our partners and provide them with the recognition they expect.

www.dom-security.com/domkeystone

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